



Barry M. Goldwater '32

Has been elected to membership in the

Beta Phi Hall of Honor Class of 2002

The most accomplished politician in Arizona history, Brother Barry Goldwater-Beta Phi 1932- was more than just an Arizona legend. He was a proud member of Sigma Chi as well.

Brother Goldwater was born in 1909, and enrolled at the University of Arizona in the early 1920s. He left in 1929 to enter his family's department store business.

After serving in World War II, Brother Goldwater was elected to the Phoenix City Council before being elected to the United States Senate. While there, Brother Goldwater campaigned for conservative issues. He became an advocate for state right-to-work laws, a reduction of public ownership of utilities, and decreases in welfare and foreign aid money. He was also a vocal opponent of anti-Communist witch-hunts popularized by Sen. Joseph McCarthy.

An ultra-conservative Republican, Brother Goldwater became the Republican Party's nominee for President of the United States in 1964, but lost to then President Lyndon B. Johnson.

Not to be deterred, Brother Goldwater ran again for the Senate in 1969, and served in Arizona politics until 1987. Some say he popularized conservatism, and helped the successful campaigns of Ronald Reagan, George Bush and, more recently, George W. Bush.

Prior to his death in 1998, Brother Goldwater was best known as one of Arizona's most accomplished politicians and a revolutionary author. He wrote *The Conscience of a Conservative* (1960), *Why Not Victory?* (1962), *The Conscience of a Majority* (1970), and *Goldwater* (1998), and was admired for his steadfast dedication to his politics and causes, no matter their popularity.

A family man, Brother Goldwater was the proud father of a son, Barry, Jr., also a Beta Phi Sig, who was a U.S. Congressman from California from 1968 to 1993.

Brother Goldwater's devotion to Sigma Chi Fraternity was always evident. He steadfastly supported the Chapter throughout his life and it was common to find him at the Chapter House on special occasions promoting the Fraternity and rushing new members. Brother Goldwater was honored by the Sigma Chi Fraternity by being named a "Significant Sig" at the 1957 Grand Chapter in Houston. He was the Grand Chapter orator at the 1955 Centennial and acted as toastmaster at both the 1961 and 1971 Grand Chapters. He always enjoyed talking with Brothers of Sigma Chi about his deep feelings for the Fraternity and as late as May 1996, even when confined to a wheelchair, he attended alumni chapter meetings.