



# *L. Edward "Ed" Eisele '61*

*Has been elected to membership in the*

## *Beta Phi Hall of Honor Class of 2006*

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Ed Eisele spend his childhood in Phoenix, Arizona where he attended Kenilworth School and West Phoenix High School. He first came to the University of Arizona in 1957 where he pledged and was subsequently initiated into the Sigma Chi Fraternity. While at the U of A, Brother Eisele was a member of Sophos, Chain Gang and Blue Key. He was also President of Alpha Kappa Psi, the men's business fraternity at the University of Arizona.

Following graduation in 1961, Ed entered Naval OCS in Newport R.I., where he received his naval officer's commission and was subsequently given orders to USS Kitty Hawk (CVA-63). When the ship was dry docked for major renovation in 1964, he was ordered to Inshore-Undersea Warfare Group 12 and served as the Executive Officer for a highly mobile unit charged with coastal enemy reconnaissance monitoring in Southeast Asia.

Brother Eisele has been active in business and civic projects in Arizona. He is chairman of the Salvation Army Christmas Dinner, past chairman of Greater Phoenix Leadership, past chairman of the Governor's Advisory Council on Quality, and past member of the Board of Directors of the Phoenix Chamber of Commerce. He has been involved in numerous national baking industry endeavors over many years. Brother Eisele has been honored by the Eller Center for Study of Private Enterprise and was named an Entrepreneurial Fellow. In 1995 he was named Phoenix Ad Club's Man of the Year.

In addition to the years of leadership in making Christmas Day brighter for the disadvantaged, in 1992 Ed gifted a number of pieces of baking equipment to a 4th generation baker in the Republic of Hungary in an effort to automate what had previously been a hand-shop-type of bakery. Ed is currently in the process of donating baking equipment to a women's association in Afghanistan, which when completed, will be able to produce and provide significant amounts of naan (flat bread) to many hundreds of orphans daily in Parwan province north of Kabul. Closer to home, Ed continues to donate significant amounts of bakery products daily to organizations around Arizona that feed those who are in need.

Recently, Ed was honored by an appointment to the Board of Visitors, United States Army War College. Among its mission: oversight for the curriculum taught at our Army's War College.

In addition to what Ed's Dad once told him (you'll live forever if you eat Holsum bread!), Ed runs, lifts, spins and climbs seven days each week in an effort to stay in good physical condition.

Of his Sigma Chi experience, Brother Eisele says "Beta Phi was a special place for me. It allowed me to learn about other people in ways that have continued to shape the way I think and act to this day. The brotherhood and friendships that were made within Beta Phi can never be replaced."