



# *Edward J. Reading '84*

*Has been elected to membership in the*

*Beta Phi Hall of Honor*

*Class of 2011*

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**Ed Reading was born in Elk Grove Village, Illinois and moved to Scottsdale in 1974. After graduating from Saguaro High School, he entered the University of Arizona, pledged the Beta Phi Chapter, and began a lifelong involvement with the Fraternity.**

**During his undergraduate years, Ed immersed himself in the chapter by attending three Leadership Training workshops. He served as as Quaestor, Pro-Consul and Consul.**

**Following graduation in 1984, Brother Reading started his professional career in Public Accounting with Arthur Andersen. Shortly after receiving his Certified Public Accountant designation, he left Arthur Andersen to begin a real estate career in the private sector.**

**Since 1992, Ed has been a partner with Vestar Development Company, one of the leading privately held real estate companies in the western United States. Vestar develops, acquires and manages retail and entertainment destinations of varying size and scale that serve as community focal points. As Vice President of Finance, Brother Reading has been involved in over \$2.5 billion dollars worth of construction and permanent debt financings and project sales during his 19-year tenure with Vestar.**

**Ed has been and continues to be involved in several civic and philanthropic organizations. Since 1998, he has been an active member of the Scottsdale Charros, a local civic organization dedicated to serving the community through the promotion and support of education, youth programs and economic development. Additionally, for the past 10 years, he has been a frequent guest speaker at the University of Arizona's Department of Finance.**

**Of his Sigma Chi experience, Brother Reading says, "I feel very fortunate and privileged to have been initiated into the Beta Phi Chapter of Sigma Chi at the University of Arizona. In addition to the lifelong friendships I made, the fraternity experience taught me responsibility and leadership skills that shape my personal and professional life to this day."**