



Brother Myers pledged the Sigma Chi Fraternity in the fall of 1985 and was elected pledge class president. He held numerous chapter positions including Finance Committee chairman, rush chairman, and assistant magister. At the university, he was a member of Arizona Allegiance, involved in ASUA, was a member of the Spring Fling Executive Committee, a member of Blue Key, the Interfraternity Council, and was elected to Bobcats, the senior men's honorary. He graduated from the University of Arizona with a bachelor's in business administration in 1988.

Brother Myers was accepted at the USC Business School and he received his M.B.A. with a major in marketing and entrepreneurship from USC in 1992. During this period he received a Sigma Chi Fraternity International Balfour Fellowship as well as a Dean's Fellowship from USC.

As an alumnus, Brother Myers has been active on behalf of the University of Arizona, Sigma Chi Fraternity, and his community. He has been a member of the U of A National Alumni Board of Directors, chairman of the Eller College Associates, member

of the U of A New York Alumni Board of Directors, member of the Phoenix Alumni Board of Directors, president of the Los Angeles Alumni Board of Directors, and president of the U of A Bobcat Alumni Group. In 1992, he received the U of A Alumni Association Slonaker National Alumni Service Award. In 1993, he received the U of A Alumni Association's President's Award for service and leadership.

Brother Myers has served the fraternity well. He has been an instructor at the Leadership Training Workshop, has served as chapter advisor at both the State University of New York at Albany and Columbia University, and has served as grand praetor for both the Southwestern Province and the Eastern New York/Connecticut Province. He is a Life Loyal Sig and has received two Grand Consul's Citations.

Brother Myers' professional accomplishments have taken him from his early days in pharmaceutical sales into advertising and marketing in the healthcare industry. Currently, he serves as president of Palio Communications which has been consistently recognized as one of the top healthcare advertising agencies in the country.

Brother Myers' activities since his undergraduate days at the U of A exemplify the spirit of giving back to your university, your fraternity, and your community through his fraternal, professional, and philanthropic activities. Brother Myers credits his time at Beta Phi for leading him to his wife, Michelle, a Chi Omega. He credits Sigma Chi with changing and improving his life both in college and beyond.