



## *Paul Muscenti '58*

*Has been elected to membership in the*

### *Beta Phi Hall of Honor Class of 2002*

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**Brother Muscenti credits much of his personal and professional success to his experience as an active member of the Beta Phi Chapter, high praise from a very successful man. As an undergraduate, the brothers in Beta Phi helped him realize his potential all the while helping him gain the confidence necessary to prosper in every part of life.**

**After graduating with a business administration degree, he went out into the world of business, ready to take charge. That attitude has led to his role as vice-chairman of Southwest Bank. His path to prominence has taken many avenues, including time spent as President and CEO of both Firststar Bank and Metropolitan Bank and Trust. He was also a previous vice-president of United Bank of Arizona and Director of M&I Bank Arizona.**

**Throughout his professional career, Brother Muscenti has helped others learn proper techniques and moral obligations in the world of business. He has been or is currently a member of the following organizations: American Bankers Association (ABA) Board of Directors, ABA Government Relations Board, and the Board of Directors of Pacific Coast School of Banking at the University of Washington. He served as President of the Arizona Bankers Association and Chairman of the Arizona Institute of Banking.**

**As an alumnus, Brother Muscenti has gone above and beyond the normal call to duty, not only for Beta Phi but also the University of Arizona. He is an active member of the Sigma Chi Alumni Association, earning the Sigma Chi Grand Consuls Citation and membership in Life Loyal Sigma Chi. Additionally, he was the Sigma Chi Advisor at Arizona State University. The U of A has also benefited from his tireless service. Brother Muscenti is a member of the President's Club and sits on the UA College of Business and Public Administration National Board of Advisors.**

**Brother Muscenti's influence extends throughout the community of Phoenix, where he serves on the Board of Directors of, among others, the Metropolitan Boys and Girls Club of Phoenix, the Scottsdale Boys and Girls Club Foundation, the Valley of the Sun United Way, and the Phoenix YMCA.**

**Praising both his parents and Beta Phi, Brother Muscenti made it clear how important the Chapter has been. "They reinforced and expanded through the Sigma Chi Creed and Jordan Standard the ideals and values taught to me by my Parents and used by me as the foundation for the manner in which I have lived my life" he said.**