



Ron Bergamo '65

Has been elected to membership in the

Beta Phi Hall of Honor Class of 2006

Brother Ron Bergamo suggests that his University of Arizona Sigma Chi – Beta Phi experience literally helped focus his future goals and set the foundation for his future confidence and accomplishments. Bergamo says “Coming to the University of Arizona with little or no life planning guidance from my single mom/no father (or sibling) background, I was not appropriately focused until I pledged Sigma Chi. The moment I pledged the Beta Phi Chapter, I was surrounded with high-achieving Beta Phi Brothers 24/7, and they helped me set and prioritize my academic, philanthropic, professional, social, and future career goals. Additionally, my Beta Phi Brothers became my real life brothers with a bond and true friendship that has sustained all these years. Whatever success I’ve enjoyed, I owe a great deal to those early formative years at Beta Phi-Sigma Chi.” At the UofA, Brother Bergamo was active in a number of extra-curricular activities including Junior (Chain Gang) and Senior (Bobcats) Honoraries, Senior Class Vice-President, Intramurals, and various Beta Phi responsibilities. He was listed in Who’s Who of American Universities and Colleges and is currently listed in Who’s Who in America. Bergamo, an Arizona native, graduated with a Bachelor of Science Degree in Business Administration from the University of Arizona in 1965.

He started his Advertising/Television career at Leo Burnett Advertising in Chicago. It was there that he also later worked for NBC-TV Network and earned his MBA from Northwestern University in 1972.

After Kansas City and Dallas sales management positions, Brother Bergamo began to specialize in his chosen business passion as General Manager of commercial TV stations with stops in Beaumont (CBS), Wichita (CBS), Tucson (WB) and back in his hometown of Phoenix (CBS/Fox). Since 2001, Bergamo has been involved with Londen Media/KAZ-TV (Indie) as President/COO with offices in Phoenix and Prescott. Bergamo has also served on the CBS Affiliates Board and is the past President of the Arizona Broadcasters Association. He is still currently active in various community activities including Paradise Valley Methodist Church, Boys & Girls Club, and the Walter Cronkite School of Journalism & Communications to name a few.

As an alumnus, Brother Bergamo has continued his service to the University of Arizona and Beta Phi. He is a member of the UofA President’s Club, and was on the Alumni Association Board for seven years. He is currently active in the Beta Phi Chapter Capital Campaign as one of six Campaign Chairmen. Ron and his wife Jane have three grown sons, two grand-kids all residing in the Phoenix area.

Brother Bergamo’s support of higher education, the community, and Sigma Chi, has brought honor and distinction to Beta Phi Chapter and the University of Arizona.