

Seth P. Pepper '94

Has been elected to membership in the

Beta Phi Hall of Honor Class of 2002

For many graduates, life after college can be daunting. That definitely wasn't the case for Brother Pepper.

An Oregon native who won a state swimming title in high school, Brother Pepper pledged Beta Phi in 1991 and graduated in 1992.

While at the UA, he was one of the most accomplished swimmers in school history, garnering 23 All-America honors in his career. His feats in the pool lead to his induction into the University of Arizona Athletics Hall of Fame in 1998.

Next, Brother Pepper chased his dream of becoming an Olympic athlete. He finished third in the 1992 U.S. Olympic trials in the 100-meter butterfly behind Pablo Morales and Melvin Stewart, narrowly missing the Olympic Team. Four years later, in 1996, Brother Pepper took his shot at the Atlanta Olympics. For the second time, he narrowly missed a spot on the 50-meter freestyle team by .04 of a second.

While Brother Pepper didn't make the Olympics, it didn't diminish the role of swimming in his life. Through his travels in the sport, he was introduced to the world of modeling. To the surprise of no one, he was instantly successful in that realm as well.

His credits in the modeling world include shoots for Ralph Lauren, Polo, Abercrombie and Fitch, Lord and Taylor, Nike, Adidas, and several large retail chains. His work also took him to Europe, where he spent four months in beautiful Barcelona, the city that hosted the Olympics he missed by fractions of a second. He was allowed to walk to the grounds of the Olympic Stadium and swim in the pool he had dreamed about for so long.

Brother Pepper decided after some contemplation he wanted to pursue some other endeavors in his life, so he started up his own Web publishing company, Stargen, Inc. His Web page design for his father's Tucson-based real estate business has received great reviews.

After spending the past decade swimming, Brother Pepper admittedly feels like "a kid just out of school".

Now living in Hollywood, Brother Pepper operates his Web design company and periodically chases a career in acting. He still works in the modeling business.