



## *Steven L. Seiler '63*

*Has been elected to membership in the*

## *Beta Phi Hall of Honor Class of 2011*

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Born and raised in Chicago, Steven Seiler received his Bachelor of Science degree in Business and Public Administration in 1963 and a Master's of Hospital and Healthcare Administration from the University of Iowa in 1965. Steven has had an accomplished career since his graduation. Focusing in the healthcare market space, Steven has worked for a variety of firms at the highest levels and has been an active volunteer in community activities.

Steven is currently the President of Windpines Group and the principal facilitator of the Health Executives Forum, a national group of health system chief executives. He founded this consulting firm after retiring from Banner Health as Chief Executive Officer of Banner Good Samaritan Medical Center, a position he held for over a decade. Banner Good Samaritan is the 675 bed flagship of Banner Health, a 23 hospital multi-state healthcare system based in Phoenix. Steve joined Samaritan Health System from VHA in Irving, Texas where he had served as a Senior Vice President. During his time with VHA, he also served as Executive Vice President, Corporate Operations. Prior to VHA, Mr. Seiler served for 18 ½ years at Lake Forest Hospital, Lake Forest, Illinois including 13 ½ years as President and CEO. While at Lake Forest Hospital, he served on the Board and as Chairman of the Illinois Hospital Association as well as a member of the Metropolitan Hospital Council of Chicago. Brother Seiler began his healthcare career at Rush Presbyterian-St. Luke's Medical Center in Chicago, Illinois where he held several administrative positions.

Steve is a Life Fellow in the American College of Healthcare Executives, has served on the Board of Trustees of Blood Systems and is currently Chairman of that Board. He has also served as founding Chairman of Canyon State Insurance Company. In his role as Chairman of Blood Systems, Brother Seiler serves as a member of the board of Blood Centers of the Pacific in San Francisco and Inland Northwest Blood Center in Spokane, Washington. Steve is also currently Chairman of the Ear Foundation of Arizona and has served in that role since 1994, and serves as a member of the State Board for Junior Achievement of Arizona and previously served as a member of the Executive Committee and past Chairman of the JA Central District Board. He also serves as a member of the Advisory Board for Thunderbird Leadership Consulting, LLC.

While at Banner Good Samaritan, Steve served as Chair of the American Heart Association Heart Walk and a member of the American Cancer Society Leadership Council as well as the Executive Committee of the Phoenix Community Alliance. He also previously served as a member of the Board of the Arizona Hospital and Healthcare Association, the Economic Club of Chicago, and a Fellow of the Institute of Medicine of Chicago. In 2002, Brother Seiler was invited to the People's Republic of China as a guest lecturer on the U.S. healthcare system. From 1995 to 2007, he served as a member of the Eller College of Management National Board of Advisors at the University of Arizona. He also served as a founding member of the Leadership Council of the Banner Alzheimer's Institute at Banner Good Samaritan Medical Center.

Steve has been a featured speaker and author over the course of his career. Early in his career, he was nominated by the American College of Healthcare Administrators for the Robert Hudgens award as the "Young Hospital Administrator of the Year," an award to recognize outstanding healthcare executives under the age of 40.

"I am most grateful for my time at Beta Phi which was instrumental in my learning to value the experience of living with others from all around the nation and to understand the meaning of brotherhood. Those years and the friendships I developed help shape my life in very important ways."